

DETAILED ACTION

This communication is in response to a Request for Continued Examination (RCE) submitted 3/30/2010. Claims 28-49 are pending in this application.

Allowable Subject Matter

The following is a statement of reasons for the indication of allowable subject matter: The prior art of record (Burns US 2003/0004852 A1) teaches receiving by a computing device a current highest bid price and a current lowest ask price for a tradable object from an electronic exchange and displaying via the computing device the plurality of values along a value axis. Even though, the prior art of record teaches a method for displaying market information on a graphical user interface performing the above mentioned steps, the prior art of record fails to teach computing a plurality of values based on a long or short position wherein each of the values represents a profit or loss if the long or short position is closed at a price level and displaying a first indicator at a first location corresponding to a first value along the value axis wherein the first indicator represents a particular price and the first value represents a profit or loss incurred by the user if the long or short position is closed at the particular price and moving the first indicator relative to the value axis to a second location corresponding to a second value along the value axis responsive to receipt of an update to the particular price. For these reasons claims 28 and 39 are deemed to be allowable over the prior art of record, and claims 29-38 and 40-49 are allowed by dependency.

Any comments considered necessary by Applicant must be submitted no later than the payment of the issue fee, and to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled Comments on Statement of Reasons for allowance.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to CHIA-YI LIU whose telephone number is (571)270-1573. The examiner can normally be reached on Mon-Thurs alternating Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Charles Kyle can be reached on (571) 272-6746. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

CHIA-YI LIU
Examiner
Art Unit 3695

/Thu Thao Havan/
Primary Examiner, Art Unit 3695